

Ask the GEMOLOGIST®

BY JEFFREY M. BERTMAN
GRADUATE GEMOLOGIST



STRAIGHT FROM THE HEART

The birthstone for July has been referred to as "a drop of the heart's blood of Mother Earth" in Burma, and the Bible compares the price of wisdom to the price of rubies. In India, ruby is regarded as "the king of precious stones." So, to say the very least, ruby is a gemstone to be taken seriously. The very best examples of this red gemstone belong to the rare and highly valued "pigeon's blood" variety mined in Burma (now Myanmar). The most prized color is a pure red with little hint of brown or blue. Intensely colored pink rubies are also highly valued, while less value is placed on reds with light or dark shades. Fine rubies befit royalty.

The month of July is the height of summer. This is the month of the red-hot ruby, a symbol of passion and excitement. It gives people born in July undying energy and brings them wealth and love. You are cordially invited to view all that we have to offer at 1402 Hancock Street, Quincy Center. You will find our ruby jewelry has vibrant, pure color. Call us at 617-773-3636. Our experience, skill and knowledge will help you make a confident purchase. Understated beauty or bold splendor, whatever your choice, any of our wide selection of jewelry will look magnificent on you.

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