

Ask the  
**GEMOLOGIST**<sup>®</sup>

BY JEFFREY M. BERTMAN  
GRADUATE GEMOLOGIST



## A LOT ON OUR PLATE

Jewelry made of white gold (an alloy of gold and nickel and silver or palladium) is usually electroplated with rhodium (a member of the platinum family) to give it a reflective, white surface that is resistant to scratches. As hard as rhodium is, however, it will wear off, especially on wedding rings and other pieces worn every day. At that point, it is necessary to have the piece replated to bring it back to life. The thicker the plated coating, the longer it can be expected to last. Also bear in mind that some platinum and silver pieces are rhodium plated. Replating them when necessary restores the shine to platinum jewelry and helps silver resist scratching

and tarnishing.

If you are looking for a new piece of jewelry in white gold, platinum, or silver be sure to ask the jeweler if it has been plated in rhodium. This will ensure that you maintain the piece properly and enjoy its beauty for years to come. You are cordially invited to view all that we have to offer at 1402 Hancock Street, Quincy Center. Our professionals will help you select the exact piece for any occasion. Call us at 617-773-3636. Understated beauty or bold splendor, whatever your choice, any of our wide selection of jewelry will look magnificent on you.

*Don't Forget: we pay cash for  
Gold - Platinum - Diamonds...  
highest prices paid.*

**Rogers**

Diamonds...Watches...Jewelry

[www.rogersjewelry.com](http://www.rogersjewelry.com)  
BANK OF AMERICA BUILDING